



## **COOKIE STATEMENT GATE1.CH**

This Cookie Statement is formulated by Tix B.V. ('Gate1.ch') in order to inform you about the cookies being used by Gate1.ch on its website ([www.Gate1.ch](http://www.Gate1.ch)) and all underlying sub-pages ('Website') and about the purposes for which the information collected will be used.

### **What are Cookies?**

Cookies are small pieces of (text) information which are sent along to your browser when you visit the Website and which are subsequently saved on the hard disk or in the memory of your computer or (mobile) device, such as a mobile phone or tablet ('Peripheral Equipment'). The browser can return this information during a next visit to the Website. The cookies which are placed via the Website cannot damage your Peripheral Equipment or the files which are saved on them.

The information which is collected through cookies can be used to gain insight into the use of the Website, to optimise and secure the Website and through the Website or websites of third parties, to show you the most useful and relevant advertisements for you and to adjust your online experience to your preferences.

In our Privacy Statement <http://media.gate1.ch/Privacy-Gate1.ch-EN.pdf> you can find more information about the use by Gate1.ch of the information collected, including for building (online) profiles.

### **Which cookies does Gate1.ch use?**

Various types of cookies are used on the Website. This paragraph will give an explanation of these various cookies. For a detailed overview and technical information for each cookie:

<http://media.gate1.ch/Technical-Cookies-Gate1.ch-EN.pdf>

### **Session Cookies**

These type of cookies are placed on your Peripheral Equipment for the duration of your visit to the Website ('session'). These cookies are mainly used for functional purposes. For instance functional cookies ensure that you don't have to log in for each page after you logged into the Website and these cookies remember the products you placed in the shopping basket and the (order) forms completed on the Website.

### **Permanent Cookies**

This type of cookie is placed on your Peripheral Equipment for a longer period (longer than your visit to the Website) and will recognise you when you re-visit the Website. These cookies can be used for functional purposes such as remembering your language preferences. In addition, these cookies can be used to collect statistical information about you or to keep your activities on various websites up to date.



### **Cookies of third parties**

These cookies are placed by a third party via the Website. Information which is collected via these cookies, will be sent to a third party. These third party cookies can be session as well as permanent cookies.

#### *Google Analytics*

Gate1.ch uses Google Analytics for collecting web statistics about your visit to the Website. Google Analytics places a permanent cookie on your Peripheral Equipment on the basis of which your use of the Website is registered. These details are subsequently analysed by Google and the results are provided to Gate1.ch. In this way Gate1.ch gains insight into the way in which the Website is used and on the basis of those details it can, if necessary, implement any adjustments to the Website or its services.

Google can provide this information to third parties if it is legally obliged to do so and/or if third parties are processing the information on behalf of Google. Google can use the information for other Google services. You can read more information about the privacy policy of Google here: <http://www.google.com/intl/nl/policies/privacy/>.

#### *Social plug-ins*

In order to recommend our Website to others or to share content of our Website with others, we offer access via the Website to various social media including Facebook, Twitter, and YouTube. Via these so-called social plug-ins third parties place cookies on your Peripheral Equipment. These cookies can contain cookies which are used to optimise your user experience but also tracking cookies which are used to follow your surfing behaviour over various websites and to build a profile of your surfing behaviour.

### **Removal of cookies**

If you do not want cookies to be placed or no longer want them on your Peripheral Equipment, at any time you can withdraw any consent already given by you and set your browser so that it does not accept any cookies and/or remove all cookies already placed in your browser. But you should take into account that removal of cookies can have the consequence that certain parts of the Website do not work properly or they no longer work, or that you can no longer make full use of all the Website offers and personal advertisements. Consult the help function of your browser in order to see how you can remove the cookies.

If you use multiple computers and/or browsers you must repeat the action(s) referred to above as often as necessary. If you want to make use of cookies, just make sure that you log out if you leave a public computer. Also keep your password secret in order to avoid others using your Gate1.ch account without your consent.



### **Amendments**

This Cookie Statement can be amended at any time. Amendments to this Cookie Statement will be announced via the Website.

### **Questions**

If you still have any questions about this Cookie Statement, you can send an e-mail to [privacy@gate1.ch](mailto:privacy@gate1.ch)